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## A million players of GraalOnline are now able to 3D print their hero with FabZat

Bordeaux, February 12<sup>th</sup> 2014 – The series of mobile and tablet games on iOS and Android GraalOnline (Era, Classic and Zone), published by Eurocenter Games opens its 3D printing service thanks to the embedded shop provided by FabZat. This innovative and worldwide service enables the players to choose and customize a dozen of figurines directly from the game. Each player can create its unique collection, from 16.99€.

GraalOnline is a MMORPG (Massive Multiplayer Online Role Player Game) gathering a million players on several servers. Each server is dedicated to a theme, from medieval to futurist. Its retro look in 2D makes it one of the most popular customizable games of its category. Each player can create its own character by choosing its body, weapon and name, cooperate with other members and build universes together.

With the FabZat plug-in, the player can now order in three clicks, through the embedded shop, a 3D printed figurine with their nickname displayed on the base. Delivered by the most powerful 3D printer on the market, the produced figurines are unique pieces, highly faithful to the original models, quality and color-wise. Each object is built on-demand in FabZat's workshop. Finishing is carefully carried out manually.

Florent Pitoun – FabZat's CEO and Co-founder states: *"The variety of the GraalOnline universes and the emotional aspects that they arouse, legitimate 3D printing in high quality and a few clicks that we provide."*

Stephane Portha – Eurocenter Games' CEO and founder says: *"It is a real pleasure to work with an innovative and talented company such as FabZat. Without any knowledge on 3D printing, we could publish our figurine shop in few days."*

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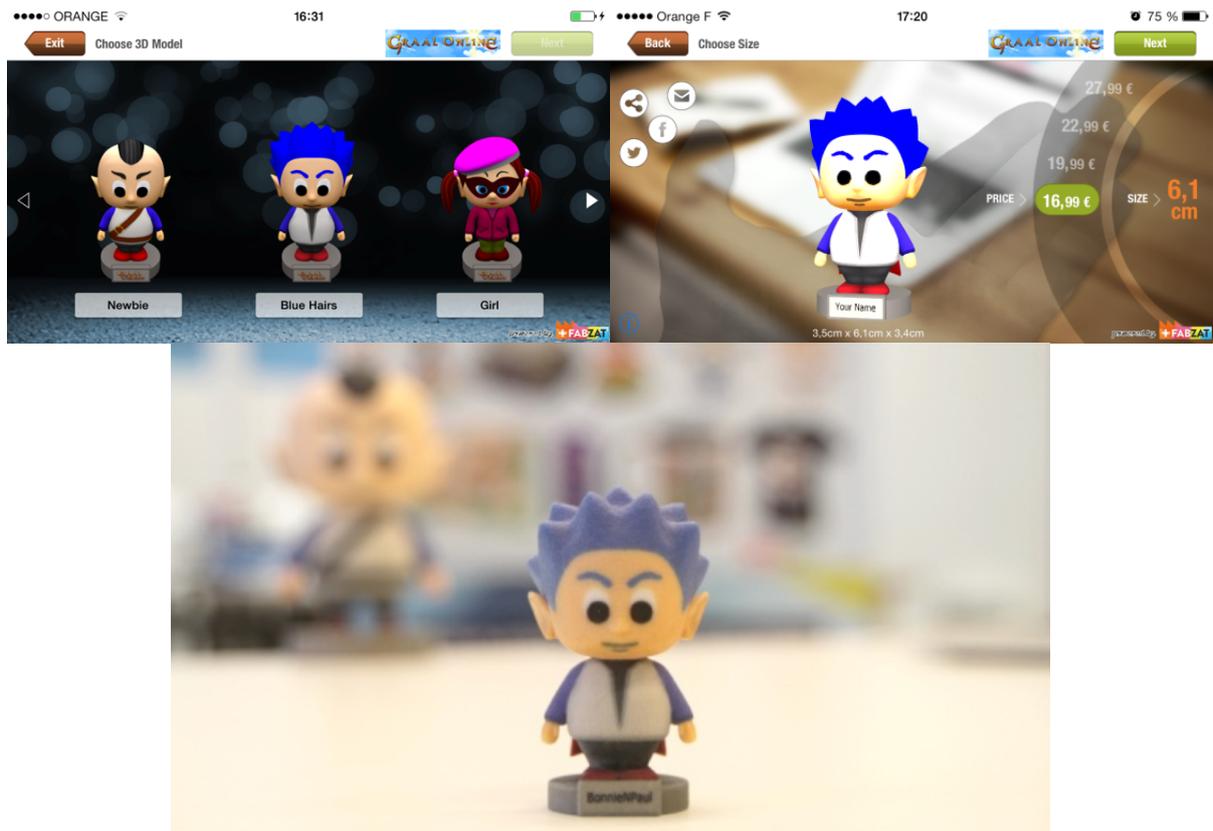
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**About FabZat:**

*FabZat transforms virtual game elements into real world objects, especially thanks to color 3D printing and its in-app merchandising shop integrated within the games. New possibilities for players and revenue streams for game developers are made available in just a few clicks thanks to FabZat's one-stop-shop available on white label. FabZat was created in early 2013 by serial entrepreneurs and industry experts Florent PITOUN & Matthieu SAINT-DENIS and received support from BPI France (former Oséo), the Aquitaine Region, Bordeaux Unitec, AEC and EADS.*

*Web site: [www.fabzat.com](http://www.fabzat.com)*

**About Eurocenter Games:**

*Founded in 1988 by Stephane Portha, Eurocenter Games is one of the pioneers in the online game universe with the launch in 1990 of a multiplayer game on Minitel and series of MMO around GraalOnline. Since 1997, this brand has gathered more than six millions players. In 2007, the company is the first one which offers innovative and multiplayer contents on the Appstore, like Adrenaline Pool, Ace Tennis Online and Cocoto Kart Online. This success enabled the company to sell two millions games and to enter in the top 15 of the game publishers with the release of a dozen games such as Adrenaline Golf HD Online and the adaptation of GraalOnline Classic and GraalOnline Era. The technological know-how and the company's team experience in creative world have enabled Eurocenter Games to reach the top 200 of mobile games publishers.*

*Website: [www.eurocenter.fr](http://www.eurocenter.fr)*